

BASIC COLOR MANAGEMENT

Class Duration: 1 Day | Price: \$1495

This is an efficient, direct, and economical option for our customers to get basic profiling knowledge. This option gives our customers the knowledge needed for better color matching and improved ink usage without the need of adding additional workflow to their process.

TARGET AUDIENCE

- Shops looking to improve and economize their color matching results
- Those who want improvement with color matching through simplified techniques
- Those wanting basic color management and profile knowledge to improve color matching and ink usage

GOALS OF PROGRAMS

- Basic Color Theory knowledge and tips
- Benefits of Profiling
- Overview of the Profiling Process



TOPIC OVERVIEW

- **Color Management Evaluation and Overview**
 - Matching colors
 - Color Theory
 - Using Color Charts
 - Monitor Viewing vs. Printed Product
 - Variance on different files and materials
- **File Creation and Preparation**
 - Input Profiles
 - Document Color Spaces
- **RIP Automation and Workflow**
 - Using Swatches
 - Using Spot Color Chart
 - Understanding Color Replacements
 - Using Quicksets
 - Custom Spot Color Tables
- **Understanding a Profile**
 - What is a printer profile?
 - What is an input profile?
 - What are ICC profiles?
 - Profile Corrections
 - Ink Levels
 - Saturation
 - Design Corrections
 - File Improvements
 - Design Optimizations
 - Color Gamut Limitations
- **Overview of Profiling Process**
 - Ink limits
 - Linearization
 - Saturation

SHOW SPECIAL: \$100 OFF!
Purchased At Show Only. Promo Code: 100OFFBASIC